



## **Penske Entertainment, Dallas Cowboys, Texas Rangers Team Up for INDYCAR Grand Prix of Arlington**

**NTT INDYCAR SERIES Race Coming to Arlington Entertainment District in March 2026**

**Media event to be held on Tuesday, Oct. 8 at Texas Live!; RSVP link [here](#)**

**ARLINGTON (Monday, October 7, 2024)** – Three championship organizations are uniting to bring an NTT INDYCAR SERIES race to the streets of Arlington, Texas. Penske Entertainment, the Dallas Cowboys and REV Entertainment, the official events partner of the Texas Rangers, have announced a first-of-its-kind joint venture to establish and operate the INDYCAR Grand Prix of Arlington, with the initial race set for March 2026.

The 2.73-mile track layout will feature two iconic sporting venues recognized by fans around the world: AT&T Stadium, home of the National Football League’s Dallas Cowboys and Globe Life Field, home of Major League Baseball’s Texas Rangers. The track will weave through Arlington’s core sports and entertainment district, which features an all-star lineup of events and venues and annually sells more than 1.6 million tickets to spectators near and far.

**MEDIA EVENT:** A celebration ceremony will take place on **Tuesday, Oct. 8 at 11 am at Texas Live!** in Arlington. The ceremony will unveil additional details about the proposed event, including a video that showcases the full track layout. Tomorrow’s gathering is closed to the public, any media attending must RSVP using [this link](#). The event will feature representatives from the Dallas Cowboys (Jerry Jones) and Texas Rangers (Neil Leibman), as well as representatives from INDYCAR, the City of Arlington, and special guests.

The new racing event will provide the city of Arlington and its organizers a national network television showcase, with FOX set to provide live coverage through its recently unveiled partnership with INDYCAR.

The NTT INDYCAR SERIES is North America’s premier open-wheel racing competition, featuring stars from across the globe competing at speeds faster than 230 mph. Along with hosting the world-famous Indianapolis 500 presented by Gainbridge, the series boasts a mix of oval, temporary street circuit and permanent road course races across North America, with the INDYCAR Grand Prix of Arlington set to become its newest high-octane marquee event. The NTT INDYCAR SERIES is sanctioned by INDYCAR, the governing body for North America’s premier open-wheel racing series and part of the Penske Entertainment family.

## **WHAT THEY'RE SAYING – EVENT LEADERSHIP**

“Through a truly remarkable and innovative partnership, we’re going to build racing’s next global spectacle. Everyone involved is fully committed to delivering an incredible and unique event weekend for the city of Arlington, anchored by the stars of the NTT INDYCAR SERIES. We’re grateful to the Cowboys, Rangers and REV Entertainment for entering into this partnership with us, and, of course, to Arlington’s leadership team for their excitement and ongoing support.”

### **– Roger Penske, Penske Corporation chairman**

“We are thrilled to join forces with the Texas Rangers, Penske Entertainment, and the City of Arlington to bring Grand Prix racing to the streets of the Arlington Entertainment District. The collaboration between our organizations will make the INDYCAR Grand Prix of Arlington special, providing a unique NTT INDYCAR SERIES race experience for fans attending, while also creating a showcase with our friends at FOX and those watching around the world. An event of this magnitude is another great reflection of what we imagined over 15 years ago that AT&T Stadium could be a part of.” – **Jerry Jones, Cowboys owner, president and general manager**

“Today is a historic day for the Texas Rangers and REV Entertainment. We are proud to be at the forefront of the INDYCAR Grand Prix of Arlington alongside such esteemed organizations in Penske Entertainment and the Dallas Cowboys. This event will set a new standard for the Arlington Entertainment District, and we look forward to welcoming fans from around the world to experience what Arlington has to offer.” – **Neil Leibman, Texas Rangers chief operating officer**

“We are truly thankful to our partners for their vision and dedication to bringing the INDYCAR Grand Prix of Arlington here to The American Dream City. I can’t think of a more beautiful and vibrant backdrop for this competition than Arlington’s world-class Entertainment District, which has proven again and again to be a premier destination for sports and entertainment. This announcement is an economic win for North Texas, and we’re looking forward to welcoming this incredible racing series and its fans for an unforgettable experience.” – **Jim Ross, Arlington Mayor**

## **MORE ABOUT THE INDYCAR GRAND PRIX OF ARLINGTON**

Planning and preparation for the race weekend is underway, with veteran motorsport industry executive Bill Miller announced today as president of the INDYCAR Grand Prix of Arlington. Miller brings more than three decades of experience to the role, including previously serving as president of California Speedway and senior vice president of operations at the Specialty Equipment Market Association (SEMA), a leading worldwide voice for more than 7,000 companies in the automotive aftermarket.

The INDYCAR Grand Prix of Arlington will provide a full weekend of racing and entertainment, with general admission, reserved seating, VIP hospitality and party zone areas available. Fans can register their interest by visiting the newly launched website: [www.gparlington.com](http://www.gparlington.com).

**About Penske Entertainment:** Penske Entertainment is a leading provider of world-class sports and entertainment, comprised of INDYCAR, the Indianapolis Motor Speedway and IMS Productions. INDYCAR is the Indianapolis-based governing body for North America's premier open-wheel auto racing series, the NTT INDYCAR SERIES, and its developmental series, INDY NXT. The NTT INDYCAR SERIES features an international field of the world's most versatile drivers – who compete on superspeedways, short ovals, street circuits and permanent road courses across the United States and Canada.

**About REV Entertainment:** REV Entertainment is a full-service company with the goal of producing first-class sports and entertainment events nationwide. REV Entertainment serves as the official events partner of the Texas Rangers, including serving as the official booking agent for both Globe Life Field and Choctaw Stadium in Arlington, Texas. REV Entertainment has also created and produced several original concepts, including the Shriners Children's College Baseball Showdown, one of the highest attended tournaments in college baseball. REV Entertainment also includes several entities focused on enhancing the events and entertainment business nationwide, including REV Production Services, REV Sports Management, REV Food Service, and REV Sports Marketing. For more information, visit [REVEntertainment.com](https://www.REVEntertainment.com).