MEDIA Advisory



FOR IMMEDIATE RELEASE Monday, February 12, 2024 Contact: REV Entertainment Communications 817.533.1838

City of Mansfield Enters into Agreement with REV Sports Management and FC Dallas for Multi-Use Stadium

Previously announced Multi-Use Stadium part of Harvest Point Development

Mansfield, Texas – The City of Mansfield announced a partnership with REV Sports Management, the sister company of REV Entertainment, as well as FC Dallas, to serve as the operator of the Multi-Use Soccer Stadium complex in Mansfield.

Mansfield City Council officially approved the operating agreement during its February 12 city council meeting.

REV Sports Management will serve as the operator of the venue upon completion, as well as the design and construction consultant throughout the design and construction phase. REV Sports Management has partnered with FC Dallas to deliver a world-class experience to Mansfield.

In this role, FC Dallas will assist in the design and construction phase of the stadium. FC Dallas will also lead efforts to program all sports programming at the facility, including youth soccer and international tournaments.

Mansfield residents voted to approve funding for a stadium in May 2023. The multi-purpose stadium is expected to open by 2026.

In addition to the stadium, the proposed 250-acre Harvest Point development includes residential, retail, family entertainment, hotel and conference center and entertainment venues.

"We know the stadium project has the potential to be the evolution of Mansfield's relationship with sports from a destination for youth athletics to professional action," Mayor Michael Evans said. "In order to make sure the stadium delivers the all-star experience the community expects, it only makes sense that we would team up with such decorated and experienced organizations in REV Sports Management and FC Dallas."

"Through this partnership this stadium will be home for various sports from day one," Mansfield City Manager Joe Smolinski said. "The teamwork between City Council, REV Sports Management, and FC Dallas is an exciting look at our collaboration going forward to bring elite athletics and entertainment to Mansfield."

"We are thrilled to work together with the City of Mansfield and our friends at FC Dallas to bring a state-of-theart multi-purpose stadium to Mansfield," said Sean Decker, President of REV Entertainment. "The Mansfield community is one we are proud to be part of and look forward to bringing both soccer and entertainment to the community. We are excited to work alongside Mansfield residents, business leaders and city leaders on the stadium."

"We're excited to partner with REV Sports Management and the City of Mansfield to bring more soccer fields and training facilities to North Texas," said FC Dallas Chief Operating Officer and Chief Financial Officer Jimmy Smith. "With the FIFA World Cup™ coming to the region in 2026, it's important to give our communities access to fields with quality soccer programming that will help introduce them to the sport and nurture their love of the beautiful game."

REV Sports Management, FC Dallas and the City of Mansfield are currently working alongside the design team for initial development of the stadium. Additional announcements will be made in the coming months, including a timeline, renderings, and additional operations.

About REV Sports Management: REV Sports Management is the sister company of REV Entertainment, who serves as the official events partner for the World Champion Texas Rangers, Globe Life Field and Choctaw Stadium. REV Sports Management is responsible for overseeing and managing all business operations for partner sports affiliates, including the Cleburne Railroaders and Allen Americans. REV Sports Management continually pushes venues to expand their reach by discovering new ways to utilize spaces. Through experiences gained at current venues, REV is able to continually enhance its efforts with both cities and municipalities, including working the City of Noblesville as design and operating consultant to the new Noblesville Event Center, the future home of the Indiana Pacers G-League team. REV understands how important it is to fill a facility 365-days a year, including non-sporting events. *REVEntertainment.com*.

About FC Dallas:

FC Dallas is owned by Hunt Sports LLC and is committed to creating championship moments on and off the pitch. Since being purchased from Major League Soccer in 2003, FC Dallas has developed the 145-acre Toyota Stadium and Soccer Center in Frisco, Texas where it plays its home matches. FC Dallas and its affiliates operate the MLS NEXT Academy, boys' and girls' youth programs as well as MLS NEXT Pro's North Texas SC. FC Dallas won the Lamar Hunt U.S. Open Cup in 1997 and 2016 while also winning the MLS Supporters' Shield in 2016.

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