



Maren Morris to Headline Hometown of Arlington, Texas at The American Contender Tournament Finals on March 9

Powerhouse group of GRAMMY award -winning talent to complement four days of nonstop western sports action at The American Western Weekend March 8-11 at Globe Life Field

ARLINGTON, Tex. (February 9, 2023) – Joining a full lineup of entertainment at **The American Western Weekend** March 8-11 at Globe Life Field, Teton Ridge announced today that singer, song-writer **Maren Morris** will perform live following **The American Contender Tournament Finals** on Thursday, March 9, 2023.

With her roots in Arlington, Morris is one of the leading voices in music today, armed with incredible vocal stylings and songwriting chops, sheer talent, honest lyrics and an undeniable presence. Her GRAMMY-nominated third album *Humble Quest* was released in March 2022 to widespread critical acclaim. The album debuted at #2 on Billboard's Top Country Albums chart, broke the record for most first day and first week streams globally on Amazon Music for a country album by a female artist and features Gold-certified, GRAMMY-nominated lead single "Circles Around This Town," which was the most-added single at country radio upon impact and broke Amazon Music's record for most streams for a country song debut by a female artist.

Morris and her husband Ryan Hurd were nominated for a GRAMMY and two CMA Awards for their #1, Platinum-certified first official duet "Chasing After You." Her four times Platinum-certified single "The Bones" dominated 2020, topping the Billboard Hot Country Songs chart for 19 consecutive weeks and became the first solo female multi-week #1 at country radio since 2012. The single earned the dynamic songstress Song of the Year and Female Artist of the Year at the 2021 ACM Awards, Female Vocalist of the Year, Single of the Year and Song of the Year at the 2020 CMA Awards, plus Female Artist of the year and Music Event of the Year at the 2020 ACM Awards and a 2021 Grammy nomination for Best Country Song.

Morris' talent compliments a powerhouse grouping of musical talent spread across four days of nonstop western sports action in her home state of Texas.

Following the exhilarating and competitive in-arena sports action on Friday night March 10th at **The American Performance Horseman** groundbreaking event, fans will be treated to more than two hours of





live musical performances from legendary singer, songwriter **Sheryl Crow** and three-time GRAMMY Award-winning singer **Darius Rucker**, all kicked off by opening act the **Ghost Hounds**.

Acquired by Teton Ridge in late 2021, **The American Rodeo**, celebrating its 10th year, features competitors in all eight traditional rodeo disciplines. Fans can root for the underdog “Contenders” chasing a \$1 million bonus or the professional athletes defending their champion status in the ultimate high-stakes showdown.

The crowning moment in western sports will feature an extended performance from multi-platinum award winning artist **Cody Johnson** on Saturday, March 11.

Tickets for The American Western Weekend can be purchased at www.americanrodeo.com/tickets. For a full schedule of the events throughout the week, visit www.americanrodeo.com.

All tickets for The American Contender Tournament Finals on Thursday, March 9 will include the live post-event performance by Maren Morris, tickets for The American Performance Horseman on Friday, March 10 will include the live post-event performance by the Ghost Hounds, Sheryl Crow and Darius Rucker and tickets for The American Rodeo on Saturday, March 11 will include Cody Johnson’s live performance. Performance tickets cannot be purchased separately.

For fans wanting to make this one-of-a-kind weekend even more memorable, VIP tickets are available for purchase. Guests can enjoy premium seating closest to the action, question-and-answer presentations, behind-the-scenes tours and much more. For more information or to purchase VIP tickets and premium experiences, eventgoers can visit www.americanrodeo.com/tickets.

Apply for media credentials to cover via the online link [here](#).

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About The American Western Weekend Rodeo:

The American Western Weekend is March 8th -11th, 2023 at Globe Life Field in Arlington, TX features four nights of action-packed entertainment, world-class talent and western sports that culminates with The American Rodeo. Hailed as *The Crown Jewel of Rodeo™*, The American Rodeo is an unrivaled celebration of the pioneering spirit of the American West. The national sporting event offers fans a unique choice - to cheer on Western sports’ finest, champion athletes, or root for the underdog “Contenders” chasing a \$1 million bonus - through every rodeo, roping and





riding effort. For the first time ever, a new competitive exhibition called The American Performance Horseman brings together the Western equine sports disciplines of reining, reined cow and cutting for a \$1 million prize. All combined with star-studded music, a Western festival and more. Acquired by Teton Ridge in 2021, The American Rodeo is an annual Western sports and entertainment celebration that matches professional rodeo's top athletes against the world's most aspirational cowboys and cowgirls, who have put up their own money to bet on themselves in this high stake's showdown. For more information on The American Rodeo, please visit americanrodeo.com or [@TheAmerican.TR](https://www.instagram.com/TheAmericanTR) on Instagram [@TheAmericanTR](https://www.facebook.com/TheAmericanTR) on Facebook and Twitter.

About Teton Ridge:

Teton Ridge is a multi-platform, wholly American-owned brand and media company devoted to the iconic American western way of life. Teton Ridge's Sports division was created with the singular focus of elevating classic Western sports and America's western culture on the world stage, while broadening audiences around the globe as well as at home. In 2021, Teton Ridge acquired The American, the iconic event of the rodeo circuit, to continue to expand the audiences for rodeo sports and make it the world's premier Western culture event. For more information about Teton Ridge, please visit tetonridge.com or [@tetonridge](https://www.instagram.com/tetonridge) on Instagram [@tetonridgeusa](https://www.facebook.com/tetonridgeusa) on Facebook.

