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REV Entertainment and City of Shreveport Enter into Agreement to Bring Baseball Back to Shreveport

REV Entertainment will work with the City of Shreveport to develop Shreveport Fairgrounds, including building a mixed-use ballpark.

Shreveport, Louisiana – REV Entertainment today announced a partnership with the City of Shreveport to bring baseball back to Shreveport.

The partnership includes new development in the Shreveport Fairgrounds area, including a ballpark to serve as the home for an independent baseball team.

“The opportunity to work with the City of Shreveport, its residents, and its business leaders is a great point of pride for our team. We are thrilled to bring not only baseball back to Shreveport but to also use sports as an anchor for development and a catalyst for entertainment,” said Sean Decker, President of REV Entertainment. “We are excited to work alongside the community to dream big together and we can’t wait to start bringing this shared vision to life.”

“We are on the threshold of transformation and invite the citizens of Shreveport to help us revitalize the 180 acres at the Fair Grounds,” said Mayor Adrian Perkins. “We are going to build a new state-of-the-art facility that houses baseball, other sports, and entertainment. I know many of us have fond memories watching a Shreveport Captain’s baseball game, and soon we will have a new place to create those same types of memories.”

REV Entertainment currently serves as the official events partner for the Texas Rangers, Globe Life Field and Choctaw Stadium. In addition, the sports management division of REV Entertainment is responsible for overseeing and managing all business operations for partner sports affiliates, including the Down East Wood Ducks, and the Hickory Crawdads. The company is intimately involved in all day-to-day operations including ticket sales, operations, sponsorship, and marketing services.

REV Entertainment provides a variety of tools to help our partner affiliates scale, market, and grow their brand and revenue. The unique partnership ultimately evolves each team’s overall brand recognition, revenue, and net profitability.

REV Entertainment continually pushes venues to expand their reach by discovering new ways to utilize spaces. Through experiences gained at current venues, REV Entertainment is able to continually enhance its efforts with both cities and municipalities. REV understands how important it is to fill a facility 365-days a year, with events beyond the sport of baseball.

REV Entertainment and the City of Shreveport are currently developing a master plan for the area, including the future site of the ballpark. The development of this project is being done in collaboration with The State Fair of Louisiana, Independence Bowl, the Louisiana State Exhibit Museum, the Shreveport Mudbugs, and the Queensborough Neighborhood Association.

The City of Shreveport is asking for community input regarding future site development. Suggestions can be directed to reimagine.shreveportla.gov.

Additional announcements will be made in the coming months, including a timeline, renderings, and additional operational answers.

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Photos and videos are available on Box: To reach the Box site, use the following link:
<https://txrangers.box.com/s/0ghty5pz2m106ahe5ld76km85pixycl9>
Password: Rangers72.

Please note the access information is provided for the benefit of accredited media ONLY and is not intended for public dissemination.

About REV Entertainment

REV Entertainment is a full-service company with the goal of producing first-class sports and entertainment events both in Arlington and nationwide. REV Entertainment officially launched in 2021 as a result of the success of Rangers Events, which has served as the exclusive booking agent for all non-MLB game day events beginning in 2012. REV Entertainment has also created and produced several original concepts, including the creation of the Lockheed Martin Commanders' Classic, Bout at the Ballpark and the State Farm Showdown. REV Entertainment also includes REV Production Services, which was created in 2020 as the nation's first unaffiliated stadium flooring production company that specializes in the procurement, transportation, installation, and cleaning of stadium flooring and barricades. REVEntertainment.com.

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