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Madison Pelletier Promoted to Vice President, Communications & Marketing for REV Entertainment

Pelletier rejoined Rangers organization as REV's Senior Director of Communications in December 2021

ARLINGTON, TX – Madison Pelletier has been promoted to Vice President, Communications & Marketing for REV Entertainment, it was announced today.

In this newly created position, Pelletier will oversee all communications, marketing, branding, advertising, and digital/social media activities for REV Entertainment. A subsidiary of Rangers Baseball Express, LLC, REV Entertainment is a full-service company with the goal of producing first-class sports and entertainment events both in Arlington and nationwide.

Pelletier, who spent a decade in the Texas Rangers Communications Department from 2011-20, rejoined the organization as REV Entertainment's Senior Director of Communications in December 2021.

"Madison has made a significant impact to our operation since joining REV last December," said REV Entertainment President Sean Decker. "As the company continues to grow both regionally and nationally, Madison will be an influential part of the REV leadership group."

Pelletier joined the Rangers as an intern in the communications department in 2011 and was hired full-time as the club's communications coordinator following her graduation from TCU in 2012. She also served as Manager of Broadcast Operations and Manager of Communications in her tenure with the Rangers. In the latter role, Pelletier was instrumental in developing and executing strategic communications efforts for the construction and opening of Globe Life Field as she handled media and community outreach and social media management for the three-year project.

She was Brand Manager for a Dallas-based real estate company in 2020-21 before rejoining the Rangers organization.

About REV Entertainment

REV Entertainment is a full-service company with the goal of producing first-class sports and entertainment events both in Arlington and nationwide. REV Entertainment officially launched in 2021 as a result of the success of Rangers Events, which has served as the exclusive booking agent for all non-MLB game day events beginning in 2012. REV Entertainment has also created and produced several original concepts, including the creation of the Lockheed Martin Commanders' Classic, Bout at the Ballpark and the State Farm Showdown. REV Entertainment also includes REV Production

Services, which was created in 2020 as the nation's first unaffiliated stadium flooring production company that specializes in the procurement, transportation, installation, and cleaning of stadium flooring and barricades. REVEntertainment.com

- REV ENTERTAINMENT -