



GLOBE LIFE FIELD 734 STADIUM DRIVE ARLINGTON, TX 76011

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REV ENTERTAINMENT ANNOUNCES FORMAL LAUNCH AS FULL SERVICE EVENTS COMPANY

REV aims to produce sports and entertainment events at Globe Life Field and nationwide

Arlington, TX—REV Entertainment, a full service company with the goal of producing first class sports and entertainment events both in Arlington and nationwide announced its official launch today.

The announcement coincided with the unveiling of the company's website, REVEntertainment.com.

REV Entertainment, which will operate as a subsidiary of Rangers Baseball Express, LLC, was created as a result of the success of Rangers Events, which has served as the exclusive booking agent for all non-MLB game day events beginning in 2012, first at Globe Life Park in Arlington and since 2020 at Globe Life Field.

"We are very excited about the official launch of REV Entertainment," said Neil Leibman, REV CEO and Texas Rangers Chief Operating Officer and President of Business Operations. "The incredible efforts of Sean Decker and his team to create this separate events company is a model a number of professional sports teams have utilized to grow new overall revenue streams.

"We have had a great start in producing events here in Arlington over the last several years, and we look forward to being able to grow moving forward."

Decker, who is the Texas Rangers Executive Vice President, Sports and Entertainment, will serve as the President of REV Entertainment, which currently employs 27 individuals at its Arlington headquarters.

"The launch of REV Entertainment will allow us to build a company that will not only exclusively provide events at Globe Life Park and Globe Life Field but also provide us with the flexibility to expand within and beyond the reach of the Arlington Entertainment District," said Decker. "We have created a separate business that can stand on its own and continue to grow in the sports and entertainment industry."

The new company also includes REV Production Services, which was created in 2020 as the nation's first unaffiliated stadium flooring production company that specializes in the procurement, transportation, installation, and cleaning of stadium flooring and barricades. REV Production Services currently has seven full-time employees around the country. In addition, REV Entertainment will continue to operate the public tour business for Globe Life Field.

From its start in 2012, Rangers Events hosted a number of special activities at Globe Life Park in Arlington, including the Academy of Country Music's Party for a Cause in 2015 and concerts by Paul McCartney and Billy Joel in 2019. With the opening of Globe Life Field in 2020, the ability to attract and produce top sports and entertainment events increased substantially.

Despite the COVID19 pandemic, Globe Life Field would ultimately host nearly 400,000 individuals through a variety of events conducted with strict health and safety protocols and limited capacities in 2020. These included 60 high school graduations, Luminova Holidays, and the 10-night Wrangler® National Finals Rodeo, which took place in December with just three months of lead time.

In addition Globe Life Park, which was reconfigured from a baseball only to a multi-purpose facility after the Rangers move across the street after the 2019 season, was the site of XFL pro football, USL League One pro soccer, and 50 Texas UIL high school football games a year ago. Pro soccer and high school football return this year and the expansion team Dallas Jackals of Major League Rugby will call Globe Life Park home in 2022.

The 2021 Globe Life Field non-game day events schedule has included the inaugural State Farm College Baseball Showdown and over 30 total college and high school baseball games in February and March, approximately 50 college and high school graduations in May and June, and the nation's first major stadium concert, the Hella Mega Tour featuring Green Day, Fall Out Boy, and Weezer on July 24.

Upcoming at Globe Life Field this year will be Chris Stapleton in concert this coming Saturday, August 21 and the Lockheed Martin Commanders' Classic football game between the U.S. Air Force Academy and the U.S. Military Academy on Saturday, November 6. REV Entertainment events in 2022 will include the Big 12 Baseball Tournament in May and concerts by Def Leppard, Motley Cru, Joan Jett, and Poison in August and Elton John Farewell Yellow Brick Road: The Final Tour in September.

A full listing of events produced from 2012-21 is included in the attachment

For more information on REV Entertainment, please go to REVEntertainment.com.

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